

When you register with Link2Feed, donate, visit our website, or visit one of our Fresh Food Share locations, we collect information about you. Below describes clearly what we collect, how we collect it, and how we use those data.

OUR PROMISE TO YOU:

- We will keep your information safe and secure.
- We will treat you and your information with dignity and respect.
- We will never share your personal, individual information with anyone outside of the Food Bank for Larimer County partner network.
- We will never sell the information provided. Similar to the banking industry, Link2Feed has a high security standard.
- The only mailing list that your name will be added to is our own.
- Link2Feed is bound by a licensing agreement to protect your personal information.

WHAT DATA DO WE COLLECT?

We typically collect your name, date of birth, and address. When you donate, we collect payment information. Sometimes, we ask clients about household members, ethnicity, education or income level, and dietary restrictions. These examples are only used to meet your needs. When you visit our site, we collect non-identifying basic information. This includes total number of visitors, pages viewed and other non-identifying information. We use this information only to improve our site.

WHO CAN ACCESS THIS DATA?

Only trained personnel can log into ANY system that includes your personal information. We can run anonymous reports to look for trends and learn more about the community. But, it's important to know these reports will not include personally identifiable information about you (name, address, date of birth).

HOW DO WE COLLECT DATA?

We either ask you for it or you offer it to us voluntarily. When you register online for any of our services, when you voluntarily donate, or complete a survey, we typically collect the pieces of data listed two sections above. We do not use telephone marketing to solicit donations.

HOW DO WE STORE DATA?

We securely store data in online, password-protect tools and/or databases. Only trained personnel have access to these tools, and only certain personnel who work directly with these programs have the ability to access these tools, databases, and your personal information.

CAN YOU BE ANONYMOUS?

Yes. You can send anonymous donations simply by sending a money order to us at the address above. If you do not give your name and address, we will be unable to send you a tax-deductible receipt. You may also send us a check or credit card info and request your name be anonymous and not published.

CAN YOU OPT OUT OF EMAILS?

Yes. You may choose not to receive information from us electronically by contacting FBLC directly. We send e-marketing via a third-party provider and upon receipt of an "opt out" request, your name will be removed from future marketing communications. If you choose to no longer receive physical mailings from us, please contact the Development Department at info@foodbanklarimer.org.

WHAT ARE YOUR RIGHTS?

The Right to Access

You have the right to request copies of your personal data.

The Right to Recertification

You have the right to request we correct any information you believe is inaccurate. You also have the right to request we complete information you believe is incomplete.

The Right to Erasure

You have the right to request we erase your personal data, under certain conditions.

The Right to Restrict Processing

You have the right to request we restrict the processing of your personal data, under certain conditions.

The Right to Object to Processing

You have the right to object to the processing of your personal data, under certain conditions.

The Right to Data Portability

You have the right to request we transfer the data we have collected to another organization, or directly to you, under certain conditions.

